



Income Generating Activity
Business plan
Cutting, Tailoring & Bag Making
2022-2023



| | | |
|----------------------------------|---|--|
| SHG/Name | , | Nari Shakti Self Help Group |
| VFDS Name | , | Dhanswai -Syota |
| FTU/Range | , | Swarghat |
| DMU/Division | , | Bilaspur |
| FCCU/Circle | , | Bilaspur |
| sponsored by PIHPFEM &L(JICA) | | prepared by:- DMU Bilaspur , FTU Swarghat and Nari Shakti SHG |

Table of Contents

| Description | Page |
|---|-------|
| Introduction | 3 |
| Executive Summary | 4 |
| Details of Self Help Group | 4-7 |
| Geographical description of the village | 7 |
| Description of the product related to the income generating activity | 8 |
| Description of the production plan | 8 |
| Marketing /Sales Details | 8 |
| Description of Economics | 9 |
| Need of finance | 10 |
| Monitoring Method | 11 |
| Comment | 12 |
| Sweater and Bag Making Business Plan | 12 |
| Executive Summary | 12 |
| Description of the product related to the income generating activity. | 12 |
| Description of the production plan | 13 |
| Description of Economics | 14 |
| Fund Requirement | 15-16 |
| Annexation | 17-18 |

Introduction

Himachal Pradesh is a majestic , mythical land and is famous for its beauty and serenity , rich culture and religious heritage. The state has diverse ecosystems , rivers and valleys , and has a population of 7.5 million and covers an area of 55,673 sq km ranging from the foothills of the Shivalik mountains to the middle hills (300 - 6816 m above MSL) , high hills and the cool arid regions of the Upper Himalayas . It is spread over valleys in which several perennial rivers flow. About 90% of the state's population lives in rural areas. Agriculture , horticulture , hydropower and tourism are important components of the state's economy. There are 12 districts in the state and its population density is quite high .

The district is situated along the border of Punjab and is the gateway for its tourist destinations and Himalayan tours , the routes for Himalayan tours from Bilaspur district connects Mandi , Kullu, Shimla , Solan , Hamirpur and Kangra districts .

This district is famous for its ancient settlements and traditional agriculture , with the Sutlej river as its main lifeline. And after the construction of Bhakra Dam, most of the fertile land area of this district has become submerged .

Forests and forest ecosystems are repositories of rich biodiversity , and play a vital role in preserving fragile sloping lands and were the primary sources of livelihood for the rural population. Rural people are directly dependent on forest resources for their livelihood and socio-economic development. The harsh reality is that these resources are continuously depleting due to overexploitation such as for fodder , fuel , NTFP extraction, grazing , fire and drought etc.

self-help groups have been formed to implement livelihood improvement activities under Dhanswai-Syota Forest Rural Development Committee . One of these , “ Nari Shakti ” self- help group, is engaged in cutting , stitching and bag making . The group members belong to the weaker sections of the society and have small land holdings. To enhance his socio-economic status , he decided to take up cutting , tailoring and bag manufacturing. In which Dr. Ulshida, Subject Specialist, Office of Forest Division Bilaspur , Anil Kumar, Forest Guard , Baner Beat and Poonam Thakur, FTU Coordinator Swarghat were included, in which Ved Prakash Pathania, retired from Himachal Pradesh, contributed in preparing the business plan under the constant supervision and guidance of the same .

Executive Summary

Dhanswai Syota Forest Rural Development Committee:-

Dhanswai Syota Forest Rural Development Committee includes two villages Dhanswai and Syota, this Forest Rural Development Committee has been formed in village Dhanswai . It is located in Swarghat block of Bilaspur district in Himachal Pradesh Dhanswai Syota Forest Gramin Vikas Samiti Bilaspur Forest Division Management Unit(DMU) It falls under Baner beat of Swarghat forest division under Swarghat forest range of ,

| | |
|--------------------|----------|
| Number of families | 97 |
| BPL Families | 20=20.5% |
| total population | 354 |

Details of Self Help Group

Nari Shakti Self Help Group was formed in April 2021 under Dhanswai-Syota Gramin Vikas Samiti to provide livelihood improvement support by upgrading skills and capabilities. The group comprises of poor farmers. Nari Shakti Self Help Group is a women's group (ten women) consisting of members from financially weaker sections of the society . Though all the members of the group grow seasonal vegetables etc. , but since there is a risk of crop damage from wild animals and less irrigation facilities and the production level has reached near saturation , they decided to do cutting, stitching and bag making work to meet their financial needs . This can increase their income. There are total 10 members in this group , out of which 8 members decided to do this work and their monthly contribution is Rs 50/- per month (per member) . The details of the group members are as follows : -

फोटो के साथ स्वयं सहायता समूह सदस्यों का विवरण

| क्र स | नाम | पद | वर्ग | उम्र | शैक्षणिक योग्यता | मोबाइल नंबर |
|-------|---------------------------|----------|------------|------|------------------|--------------------------|
| 1. | सुपमा देवी वाठअमन | प्रधान | अनुप्राप्त | 39 | 12th | 7018695539 |
| 2. | रजनी देवी वाठ वृष्णाकुमार | सचिव | सामान्य | 33 | 12th | 787631119 |
| 3. | तनुजा देवी वाठ शिवरसिंह | कायदापदा | - | 28 | 10th | 8219514220 8219579254 |
| 4. | सुनीता देवी वाठ सुरेश | सदस्य | - | 40 | BEd. | 8278709573 |
| 5. | निशा देवी वाठ गुणव | - | अनुप्राप्त | 27 | 10th | 7018073136 |
| 6. | विद्या देवी वाठ रामसिंह | - | - | 45 | - | 8988277319 |
| 7. | विमला देवी वाठ सुप्रकाश | - | - | 46 | 5th | 8629870268 |
| 8. | नीन देवी वाठ सुखदेव | - | - | 39 | 5th | 8894825406 |
| 9. | | | | | | |
| 10. | | | | | | |
| 11. | | | | | | |
| 12. | | | | | | |

Details of Group Members with Photo



Sushma Devi



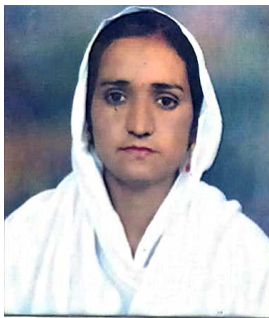
Rajni Devi



Tanuja Devi



Sunita Devi



Nisha Devi



Vidya Devi



Bimla Devi



Neena Devi

Nari Shakti Self Help Group Dhanswai-Syota

| | | |
|--|---|--------------------------------|
| Name of the SHG | , | Nari Shakti |
| SHG/CIG MIS Code Number | , | , |
| VFDS | , | Dhanasvai-Syota |
| Range | , | Swarghat |
| Forest Division | , | Bilaspur |
| Village | , | Syota |
| Section | , | Swarghat |
| District | , | Bilaspur |
| Total number of members in CIG/ Total number of members in SHG | , | 8/10 |
| Date of formation | , | April,2021 |
| Name and details of the bank | , | H.P.Co-operative Bank Swarghat |
| Bank account number | , | 11810108221 |
| SHG/Monthly Savings | , | Rs. 50 /- per month |
| Total savings | , | 10000 |
| Total Inter-Loan | , | Yes |
| cash credit limit | , | |
| Repayment Status | | quarterly basis |

Geographical description of the village

| | | |
|--|---|---|
| Distance from District Headquarters | , | 38 km |
| away from the main road | , | 7 km |
| and distance of the local market | , | Swarghat 12 km , Gambhar 13 km , Bilaspur 38 km approximately . |
| Names and distances of major cities | , | Swarghat 12 km , Gambhar 13 km , Bilaspur 38 km approximately . |
| Names of major cities where The products will be sold/marketed | , | Swarghat , Bilaspur |
| Backward and Forward Linkage status | , | , |

Description of the product related to the income generating activity

| | | |
|----------------------------------|---|---|
| Product Name | , | Stitched Suit |
| Method of product identification | , | However the entire group members grow seasonal vegetables and traditional crops. Since their land holding is small , saturation point of production has been reached , they are not able to meet their financial needs , hence it was decided by the group member that cutting , stitching and bag making will increase their income. |
| Consent of SHG/CIG/ Group | , | The consent is attached as annexure. |

Description of the production plan

| | | |
|---------------------------------|---|--|
| takes time | , | 1 suit takes approximately 3-4 hours to complete |
| The number of women involved | , | all women. |
| Source of raw materials | , | Local Market / Main Market / Local People |
| Source of other resources | , | Local Market / Main Market |
| Required stitched suits per day | , | 5 suits in the beginning |

Marketing /Sales Details

| | | |
|-----------------------------------|---|---|
| Potential Market Place / Location | , | Covered Village- Dhanswai-Syota |
| | , | Nearby Institutions - Schools , Colleges etc |
| demand for sewing work | , | High demand throughout the year and during festive and wedding occasions. |
| market identification process | , | Group members will contact nearby villagers/households/institutions. |
| marketing strategy | | SHG members will take orders (individual level/group level) directly from nearby villagers/households/institutions. |

risk analysis

- skill based
- as per need
- Highly competitive market

Management details among members

By mutual consent the members of the SHG group will decide their roles and responsibilities for carrying out the work. Work will be divided among the members according to their mental and physical capabilities.

- Some group members will be involved in the pre-production process (i.e. procurement of raw materials, etc.)
- Some group members will be involved in the production process.
- Some members of the group will be involved in packaging and marketing.

Economics details :

| Capital Cost | | | |
|---------------------------------|--------|------------|--------------------|
| Description | amount | Unit Price | Total Amount (Rs.) |
| Sewing Machine | 05 | 8000 | 40000 |
| Interlock Machine | 1 | 6000 | 6000 |
| Tailor scissors | 8 | 400 | 3200 |
| Sewing Ruler (Lace) Set | 8 | 600 | 4800 |
| Sewing Tailor Tap | 8 | 100 | 800 |
| Iron Press | 2 | 500 | 1000 |
| wardrobe | 3-4 | About | 5000 |
| Fork | 2 sets | 400 | 800 |
| chairs , tables etc | About | About | 5000 |
| Total capital cost (A) = | | | 66600 |

| B. recurring cost | | | | | |
|---------------------------------|---|-------------------|--------|-------|--------------------|
| Serial Number | Description | Unit | amount | price | Total Amount (Rs.) |
| 1 | sewing threads | Reels/Suits/Month | 180 | 10 | 1800 |
| 2 | Other finishing materials (bookram , collars , etc.) | Suit/Month | About | About | 4000 |
| 3 | Rent | month | | | 1000 |
| 4 | Others (stationary , electricity bill , transport , machine repair) | month | | | 1000 |
| Total Recurring Cost (B) | | | | | 7800 |

| Cost of Production (Monthly) | |
|---|--------------|
| Description | Amount (Rs.) |
| Total recurring cost | 7800 |
| Depreciation at 10% per annum on capital cost | 600 |
| Total | 8400 |

| Stitched Suit Cost (Per Suit) | | | | |
|-------------------------------|------|--------|--------------|--|
| Description | Unit | amount | Amount (Rs.) | |
| Ordinary suit | 1 | 1 | 250-300 | |
| Others(Plazo , Lining etc) | 1 | 1 | 300-350 | |

income and expenditure Of Analysis (Monthly):

| Description | Amount (Rs.) |
|---|--|
| Depreciation at 10% per annum on capital cost | 600 |
| Total recurring cost | 7800 |
| Total suits stitched per month | 150 (approx. qty) |
| tailored suits Selling Price (per suit) | 250 |
| Income Generation (150*250) | 37,500 |
| Net Profit (37,500 – 8700) | 28,800 |
| distribution of net profit | <ul style="list-style-type: none"> The profit will be distributed equally among the members on monthly/yearly basis. Profits will be used for further investments in IGA |

Finance requirement:

| Description | Total Amount (Rs.) | Project contributions | SHG Contribution |
|----------------------|--------------------|-----------------------|------------------|
| total capital cost | 66600 | 49950 | 16650 |
| Total recurring cost | 7800 | 0 | 7800 |
| Training | 50000 | 50000 | 0 |
| Total | 126600 | 99950 | 24450 |

Pay attention-

- **Capital Cost** - 75% of the capital cost to be covered under the project

- **recurring cost** - To be borne by SHG/CIG.
- **Training/Capacity Building/Skill Upgradation** - will be borne by the project

Finance Source:

| | | |
|------------------------------|---|--|
| Project Support : | <ul style="list-style-type: none"> • 75 % of the capital cost will be used for purchasing machines. • 1 lakh will be deposited in the SHG bank account . • Training/Capacity Building/Skill Upgradation costs. | The machines will be purchased by the respective DMU/FCCU after following all the codal formalities. |
| Self Help Group Contribution | <p>25% of the capital cost will be borne by the SHG.</p> <p>Recurring costs to be borne by the Self Help Group</p> | |

Training/Capacity Building/Skill Upgradation

Training/capacity building/skill upgradation cost will be borne by the project.

Following are some of the training/capacity building/skill upgradation proposed/required:

- Teamwork
- Quality Control
- Packaging and marketing
- financial management

Loan Repayment Schedule- If loan is taken from bank then it will be in the form of cash credit limit and there is no repayment schedule for CCL ; however , monthly savings and repayment receipts from the members should be sent through CCL.

- In CCL , the outstanding principal of the SHGs should be paid in full to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans , the repayment should be done as per the repayment schedule in banks.

Monitoring method -

- The Social Audit Committee of VFDS will monitor the progress and performance of the IGA and suggest corrective actions, if necessary, to ensure the operation of the unit as per projections.
- The SHG should review the progress and performance of each member's IGA and suggest corrective actions, if necessary, to ensure the operation of the unit as per projections.

Comment:

Keeping in view the future income of the group the second proposed activity by the group is bag making . As it was decided in principle during the review mission that more than one activity should be included in a business plan, hence the second proposed activity is attached below.

Business plan

Making bags

By

Nari Shakti Self Help Group

Executive Summary

Bag production is a method through which people will benefit and villagers can improve their livelihood by producing bags at low cost. Through this, poor families can increase their income substantially. To produce good quality products at low cost, the group will be given training and advanced machines on subsidy so that group members can produce good quality products and earn more income

Product details related to income generation activities.

| | | |
|-------------------------------|----|---|
| Product name | :: | Bag |
| Product identification method | :: | Although the entire group members grow seasonal vegetables and traditional crops, since their land holding is small and the production has reached saturation point , they are not able to meet their financial needs , hence it was decided by the group members to start bag making with the help of JICA project , which will increase their income. |
| Consent of SHG / CIG / Group | , | The consent is attached as annexure. |

Description of the production plan

| | | |
|----------------------------|----------|---|
| time taken | , | 1-2 hours to complete 1 bag depending on the type and size of the bag |
| Number of women involved | , | all women. |
| Source of raw materials | :: :: | Local Market / MainMarket |
| Sources of other resources | :: | Local Market / MainMarket |
| EverydayExpectedSewingBags | :: :: | Initially 4 bags |

Marketing / SalesDetails

| | | |
|-----------------------------------|----------|---|
| Potential market place / location | :: :: | Achchaditgaon – Dhanswai-Syota Nearby Institutions - Schools , Colleges etc |
| demand for bags | , | Carry bags are in high demand throughout the year (bags for lunch boxes and water bottles and for travelling on festive , wedding occasions etc.) |
| Market Identification Process | :: | Group members will contact nearby villagers / households / institutions. |
| Marketing strategy | | SHG members will take orders (individual level / group level) directly from nearby villagers / households / institutions . |

RiskAnalysis

- skill based
- as required
- highly competitive market

Management details among members

By mutual consent the members of the SHG group will decide their roles and responsibilities for carrying out the work. The work will be divided among the members as per their mental and physical capabilities.

- Some members of the group will be involved in the pre - production process (ie – procurement of raw materials etc.).
- Some group members will be involved in the production process.
- Some group members will be involved in packaging and marketing.

Description of Economics :

| recurring cost | | | | | |
|-----------------------------|---|-----------------|--------|----------|-----------------------|
| Serial Number | Description | Unit | amount | price | Total Amount (Rs .) |
| 1 | fabric for making bags (jute and coarse cotton) | | 30mt | 150/ mt. | 4500 |
| 2 | Meti | | 30mt | 120 | 3600 |
| 3 | sewing threads | reels/bag/month | 180 | 10 | 1800 |
| 4 | Other finishing materials (zips, buttons, lace, tapes and chains and other items) | Bags/Month | About | About | 8000 |
| 5 | Sponge | | 30mt | 3600 | 3600 |
| 6 | Rent | month | | | 1000 |
| 7 | Others (stationery , electricity bill, transportation, machine repair) | month | | | 1000 |
| Total recurring cost | | | | | 23500 |

| C. Cost of Production (Monthly) | | |
|-----------------------------------|----------------------|-----------------|
| Serial Number | Description | Amount (Rs .) |
| 1 | Total recurring cost | 23500 |
| | Total | 23500 |

| Bag Price (per bag) | | | | | |
|---------------------|----------------------------|------|--------|-----------------|--|
| Serial Number | Description | Unit | amount | Amount (Rs .) | |
| 1 | Travel Bag | 1 | 1 | 300-400 | |
| 2 | carry bag for lunch box | 1 | 1 | 100-150 | |
| 3 | carry bag for water bottle | 1 | 1 | 100-150 | |
| 4 | Mini Utility Kit | 1 | 1 | 75 | |
| 5 | Kiln Bag | 1 | 1 | 250 | |
| 6 | Mobile Cover | 1 | 1 | 75 | |
| 7 | hand band | 1 | 1 | 250-300 | |

Analysis of income and expenses (Monthly):

| Serial Number | Description | Amount (Rs .) |
|---------------|------------------------------------|---|
| 1. | Total recurring cost | 23500 |
| 2. | Total bags stitched per month | 120 (approx .) |
| 3. | Selling price of the bag (per bag) | 75-400 |
| 4. | Income Generation (120*240) | 28800 |
| 5. | Net Profit (28800 - 23500) | 5300 |
| 6. | distribution of net profit | <ul style="list-style-type: none"> The benefit will be distributed equally among the members on a monthly/yearly basis. This benefit is based on working one hour per day Profits will be used for further investments in IGA |

Funds Requirement :

| Serial Number | Description | Total Amount (Rs .) | Project contributions | SHG Contribution |
|---------------|----------------------|-----------------------|-----------------------|------------------|
| 1 | Total recurring cost | 23500 | 0 | 23500 |
| 2 | Training | 50000 | 50000 | 0 |
| | Total | 73500 | 50000 | 235 00 |

The total cost of the project is

Capital cost = 66600/-

Recurring cost = 7800/-

Total for cutting , stitching = 74400/-

Making the bag is the project cost

Capital cost = 0/- (Capital cost of machine etc. is shown in Part - I of the project itself)

Recurring cost = 23500/-

Total for Bag Making Project = 23500/-

Expenses on training = 50000/-

The total sum of the business plan is Rs. Only Rs 147900/-

| Serial Numb | Business plan | capital cost | recurring cost | Trainin g | Part of the project | Benefici aries | Total Cost |
|-------------|---------------|--------------|----------------|-----------|---------------------|----------------|------------|
|-------------|---------------|--------------|----------------|-----------|---------------------|----------------|------------|

| er | | | | | | Contribution | |
|----|---------------------|----------------|----------------|----------------|----------------|---------------|-----------------|
| 1. | cutting , sewing | 66600/- | 7800/- | 50000/- | 4 9950/- | 24450/- | 124400/- |
| 2. | Making bags | 0 | 23500/- | | 0 | 23500/- | 23500/- |
| | Total | 66600/- | 31300/- | 50000/- | 99950/- | 47950/ | 147900/- |

अनुलग्नक

हम सब समूह सदस्य ने आईजीए गतिविधि में सक्रिय रूप से भाग लेने के लिए सहमति दी है एचपी पारिस्थितिकी तंत्र प्रबंधन और आजीविका में सुधार और वीएफडीएस के साथ समन्वय के लिए जेआईसीए परियोजना के दिशानिर्देश के अनुसार समूह (स्टडी सिलेबल कैम्पेन) द्वारा चुना गया। सदस्यों का विवरण इस प्रकार है

| क्र स | नाम | पद | वर्ग | उम्र | हस्ताक्षर |
|-------|-------------------------------------|--------|----------|------|-------------|
| 1. | सुषमा देवी वा० अमन | प्रधान | अनुभवाति | 29 | Sushma |
| 2. | रजनी देवी वा० कृष्णकुमार | सचिव | सामान्य | 33 | Rajni Devi |
| 3. | तनुजा देवी वा० इंदर सिंह कोषाध्यक्ष | - | - | 28 | Tanuja Devi |
| 4. | सुनीता देवी वा० सुरेश | सदस्य | - | 40 | Sunita |
| 5. | निशा देवी वा० गुरुदेव | - | अनुभवाति | 27 | Nisha Devi |
| 6. | विद्या देवी वा० राम सिंह | - | - | 45 | Vidya |
| 7. | विमला देवी वा० रूपलाल | - | - | 46 | Vimala Devi |
| 8. | जीना देवी वा० सुखदेव | - | - | 39 | Jina Devi |
| 9. | | | | | |
| 10. | | | | | |
| 11. | | | | | |
| 12. | | | | | |
| 13. | | | | | |

हस्ताक्षर RAJU Devi
सचिव स्वयं सहायता समूह
सचिव
नारी शक्ति स्वयं सहायता समूह
गाव स्योता, तह श्री नैना देवी जी.
जिला विलासपुर (हि०प्र०)

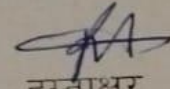
हस्ताक्षर Sushma
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जिला विलासपुर (हि०प्र०)

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सचिव वन ग्रामीण विकास
सचिव
ग्राम वन विकास समिति धनसवाई सौत
समिति
पंचायत तनबौल तह श्री नैना देवी जी.
जिला विलासपुर (हि.प्र.)

हस्ताक्षर Ramji Das
प्रधान वन ग्रामीण विकास
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जिला विलासपुर (हि.प्र.)

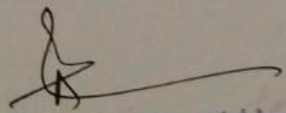
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हस्ताक्षर
वन रक्षक



हस्ताक्षर
वन खण्ड अधिकारी

हस्ताक्षर
वन परिक्षेत्र अधिकारी
Range Forest Officer
Swarghat Forest Range
Bilaspur Forest Division


Divisional Management Unit-DM
Officer JICA Forestry Project,
Distt. Bilaspur (H.P.)